



There's no business like e-business.

Simple, fast and convenient: myOSRAM e-Sales.

SEE THE WORLD IN A NEW LIGHT

OSRAM



www.myOSRAM.com

The information and shopping portal 24/7.



What is myOSRAM.com – your benefits.

myOSRAM.com is the exclusive Customer Information and Shopping Portal.

Simple to use through intuitive operation

Fast through real time processing

Convenient from the web browser of your desktop

24/7 availability

Safe through personal login and password, individualized authorizations, SSL, frequent security audits

Higher automation and reduced manual input result in

- cost savings
- reduced error quota
- shortened process cycle times
- improved tracking

Functionalities and Services.

myOSRAM saves time, makes business processes more transparent and traceable, helps optimize workflows, is simple to use, always available and can be operated with a standard web browser.

The core functionalities are:

e-catalogue

- detailed product information
- extensive search functionalities for products
- product illustration and fact sheets for download
- product innovations

Order

- place sales orders
- search and order directly from the e-catalogue
- use EAN or your own product/material number
- utilize order templates
- refer to quotations
- automatic upload of order files



Availability

- check product availability online in real time

Status information on all your OSRAM orders

- check order status online in real time
- check order history
- download order confirmations, delivery notes and invoices

Prices

- check individual prices online
- generate a complete price list (overnight processing)

Account statement

- check account statement online in real time

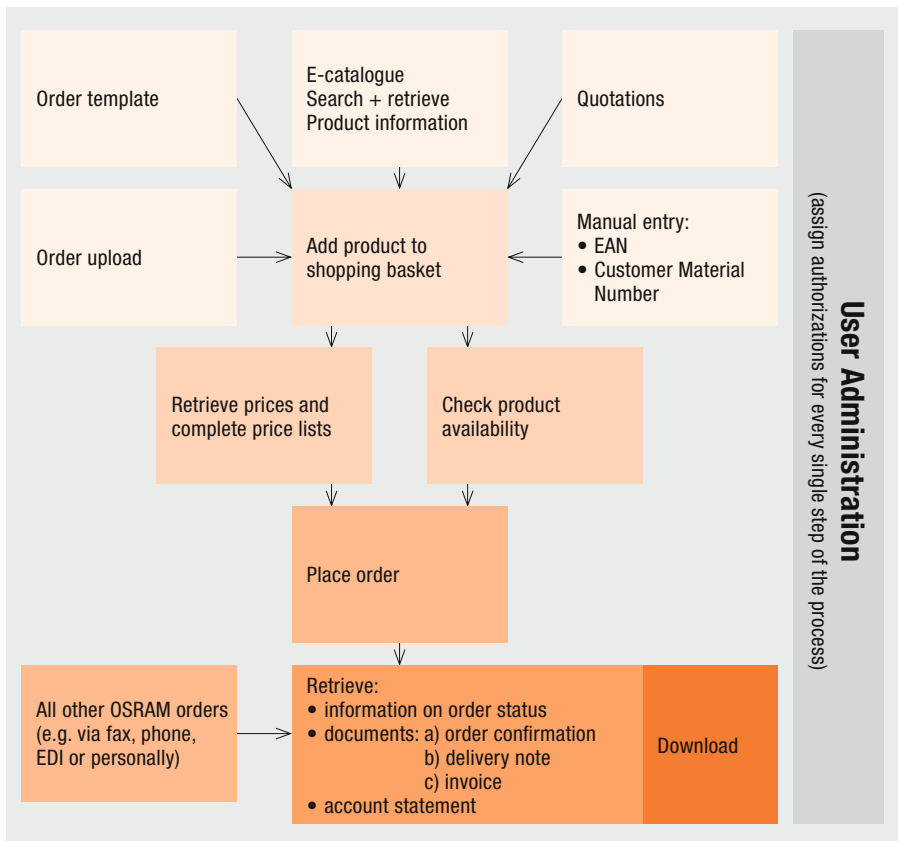
Administration

- administer your own users/employees
- assign logins and passwords
- decide on authorizations





Generic order process – data retrieval – user administration.





Interested in using myOSRAM.com?

If you are already a registered OSRAM customer and you do not have access to myOSRAM.com yet,

please contact your customer service center representative at OSRAM.

If you are interested in Electronic Data Interchange (EDI)

visit www.osram.com/edi or contact CSSP.Support@OSRAM.de

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